



JOIN THE CAMBRIDGE HALF MARATHON 2024 AND RAISE FUNDS FOR CHARITY

Get fundraising in as little as 30 seconds!

1

Visit the official Cambridge Half Marathon 2024 fundraising event page on GivenGain or search for it on GivenGain.

<https://www.givengain.com/e/cambridge-half-marathon-2024/>



2

Click on “Start fundraising” to register a fundraising project with your Facebook login details or an email address.

Start fundraising

3

Once logged in, select a charity of your choice. If you don't see them, e-mail their contact details to support@givengain.com and we'll help them get on board!

4

Complete the project steps where needed, adding a video/image, target etc. - then make it live

Looks good, make it live

All funds raised will go directly to your charity, even if you don't reach your fundraising goal.

Tip: *Why not make the 1st donation to get your fundraising going?*

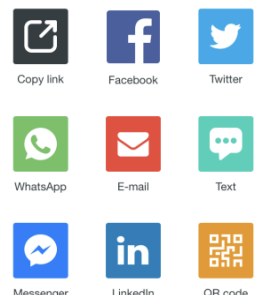
5

Share your fundraising project link with friends, family and colleagues via e-mail, social media and text message asking them for donations.

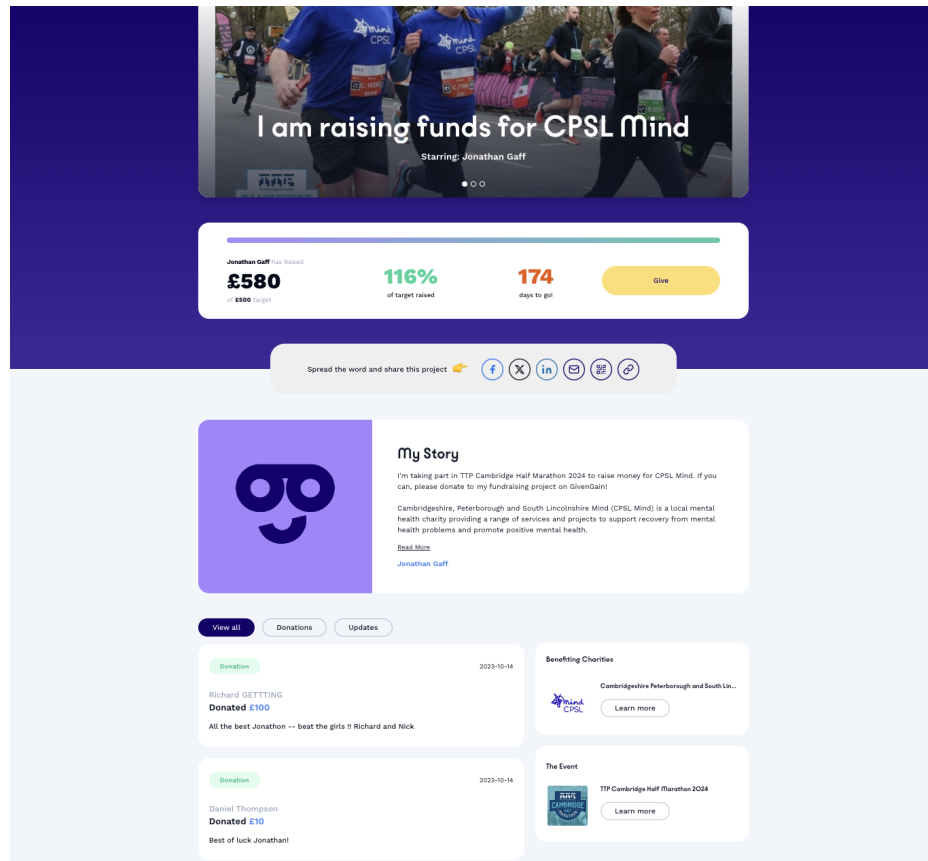
Tip: *Regularly reminding your supporters to donate!*

6

Got a question about setting up your fundraising project? Contact GivenGain at fundraising@givengain.com for assistance.



This is what a GivenGain fundraising page looks like



Our tips to help you raise as much as possible

TELL YOUR STORY FROM THE HEART

Make it personal right from the get-go. Explain exactly why you're supporting this cause, what it means to you, and the difference the donations will make.

SPLIT YOUR TARGET INTO CHUNKS

Hitting a fundraising target can be intimidating. Split your overall target by the months you have left until the event. Suddenly, it becomes very achievable!

SHARE, SHARE, SHARE

Our links make it easy to share with your friends and family both directly and publicly. You can message, email and post your link to make sure as many people see it as possible.

THANK YOUR SUPPORTERS

Take the time to thank each one individually when they make a donation. This often leads to more donations, either by themselves or by them sharing it for you.

SHARE REGULAR UPDATES

Let people know how you're getting on, whether it's hitting a fundraising milestone or talking about your training. The more they're reminded of the hard work you're putting in, the greater the chance you'll be supported.